XXXV AiIG Scientific Meeting

"How AI is changing Economic Systems, Organizations, and Society"

Palermo, October 10-11, 2024

CALL FOR TRACK PROPOSAL

The transformative power of artificial intelligence across various sectors, from redefining economic paradigms to reshaping organizational structures and revitalizing societal dynamics, will be the focus of the next AiIG Scientific meeting, organized by Università degli Studi di Palermo. The aim is to explore the nuanced AI's implications for markets, business models, innovation, workforce dynamics, and ethical considerations. This need is also reflected in recent scientific literature, industry practice, and public debate.

Track proposals may cover, but are not limited to, the following themes:

- **How digital transformation is shaping markets, industry structures and business ecosystems**
- **The emergence and the evolution of new business models, including those AI-driven**
- **The role of digital technologies, such as AI, in formulating and supporting platform strategies and customer relationship management**
- **AI and decision-making at strategic and operational levels**
- **AI and innovation, creativity and problem-solving**
- **Building digital capabilities for competitive advantage**
- **Taking advantage of digital transformation to address sustainability challenges**
- **Improving supply chain efficiency, responsiveness, and resilience through digital transformation**
- **Tech entrepreneurship: identifying business opportunities, averting threats to new ventures, and finding new approaches to venture funding**
- **New ways of organizing labor and tasks within organizations enabled by digital technologies, including AI**
- **Navigating ethical issues associated with the use of AI in markets, firms, and society**

According to such topics, we are kindly inviting you to submit your **Track proposals** to the XXXV AiIG Scientific Meeting.

Proposed tracks must be centered on an issue that is topical in the academic debate, has practical relevance and is possibly connected with the key topic of the conference.
At the conference two different types of works will be presented:
1) **'Competitive' papers, namely fully-developed papers, ready for submissions to journals/books, clearly describing objectives, research hypotheses, empirical/theoretical analysis;**
2) **'Work-in-progress' papers, namely early-stage papers, not yet ready for submissions to journals/books, describing motivations and pitching possible research hypotheses or theoretical background.**
The same distinction will be applied to proposed Tracks. Therefore, a Track will be allocated one (or more) slot(s) of **90 minutes**. Ideally, during the 90 minutes, this is the time to be allocated to the different types of works:
1) **'Competitive' paper: 15 minutes presentation + 5 minutes discussant + 5 minutes Q&A+ 5 minutes setup/switch)**
2) **'Work-in-progress' paper: 5 minutes presentation + discussion possibly on all the 'Work-in-progress' papers presented in the session**

Tracks with both 'Competitive' papers and 'Work-in-Progress' papers may be proposed.

Track proposals will be evaluated and selected according to the following criteria:
a) scholarly interest and practical relevance of the proposed topic;
b) originality of the topic and potential to boost future research developments;

c) ability of the topic to attract a broad audience and stimulate discussion among different types of participants (the participation of a practitioner, providing an external point of view with respect to the academic debate, as well as international scholars, is strongly encouraged);

d) scientific track record of the proponents.

The role of Track Organizer for the XXXV AiIG Scientific Meeting will be the following:

1. promote and encourage submissions of papers ('Competitive' papers and 'Work-in-Progress' papers) among the community of scholars and practitioners;

2. arrange and supervise the double-blind review process of submitted full papers, in terms of:
   - selection of Reviewers;
   - receipt of submissions from Authors and assignment to Reviewers;
   - receipt of Reviewers' feedbacks;
   - delivery of Reviewers' feedbacks and acceptance letters to Authors (in agreement with the AiIG Organizing Committee).

Track Organizers should submit the following information by email at **rsa2024aiig@unipa.it**, quoting "**Track Proposal**" in the subject line:

1) the proposed Track title;

2) the names, institutions, email addresses, and phone numbers of the organizers (minimum 3, up to 5 organizers);

3) a short biography of each organizer;

4) the name of the corresponding organizer. This is the person who will be responsible for the final acceptance of the papers in the track, the coordination of co-organizers, and for communication with the AiIG Organizing Committee;

5) a short description of the proposed track (maximum 1,000 words). Please include four keywords that capture its essence;

6) a short bibliographical paragraph about the proposed topic submitted in the proposal;

7) an indication of the number of 'Competing' and 'Work-in-Progress' papers you hope to attract/involve;

8) a list of 5 people who have committed to act as reviewers for the track, indicating their names, institutions, and email addresses;

9) Engaged scholars who are interested in attending the Track (e.g., playing the role of Discussants). Specify their names, institutions and email addresses. Please make explicit the presence of any practitioner or international scholar, if available;

To submit your proposal, please use the **Template for Track** proposal attached to this call.

The **deadline for the submission** of the track proposal is **April 15, 2024**. The AiIG Organizing Committee will evaluate and select the proposals submitted. Notification acceptance will be sent out by **April 30, 2024**.

Template for track proposal

Please use the following template to propose your track session for the XXXV AiIG Scientific meeting.

Title of the track

Names, institutions, e-mail addresses and phone numbers of the organizers (please note that for each track proposal are asked between 3 and 5 organizers)

Short biography of each organizer (max 300 words each)

Corresponding organizer

Short description of the proposed track (maximum 1000 words)

Keywords (four)

Short state-of-art and bibliography about the proposed topic (maximum 1000 words)

Number of 'Competitive' papers you would hope to attract/involve

Number of 'Work-in-progress' papers you would hope to attract/involve

Names, institutions, and email addresses of potential Reviewers of full papers (5)

Names, institutions, and email addresses of scholars having expressed interest in attending the track