XXXI PhD Summer School AiIG 2023
Bologna, 11th -14th Sept. 2023

Theme: Research
"Striving for research quality"

Where & When

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Alma Mater Studiorum - Università di Bologna
Complesso di Santa Cristina, Piazzetta Giorgio Morandi 2, Bologna.

From 11th to 14th September 2023.
First activity starts at 2 pm, registration from 1pm.
Last activity ends on the 14th at 2 pm.

Goals of the Summer School

Understand what drives high-quality research

• Understand how to structure and develop the **different elements** of a research project to generate high-quality results in terms of **relevance, rigour and integrity.**

• Understand the criteria and process used by **editors of top journals** to assess the quality of research.

• Raise awareness on effective ways to **communicate** and use research findings to **reach diverse communities** of stakeholders.

• Raise awareness on the **different initiatives promoted by AiIG** to encourage high-quality research in Engineering Management.

• Strengthen **personal and research connections** among PhD students as members of the AiIG community.

Structure of the program

- **Seminars** by internationally renowned scholars and senior members of the AiIG community.

- **Roundtables** on highly relevant topics involving a panel of renowned scholars.

- **Labs** addressing research opportunities and challenges in specific research fields, under the guidance of mentors from the AiIG community. Labs might be teams, peers or individual exercises.

- **Networking social events** as moments to be together, get to know each other better, and exchange knowledge.

Final Program (I)

	Color	Type of activity
		Seminars
		Roundtables
		Labs
		Networking

Date	Time	Activity	Lecturer	Location
Mon 11/09 Day 1	12:30 - 14:00	Registration		Complesso di Santa Cristina – Chiostro
	14:00 - 14:30	Institutional welcome and aim of the school	Organizing committee	Complesso di Santa Cristina – Aula Magna
	14:30 - 15:30	Seminar: How to build your PhD research path	Maurizio Sobrero (University of Bologna)	Complesso di Santa Cristina – Aula Magna
	15:30 - 16:00	Coffee break		Complesso di Santa Cristina – Chiostro
	16:00 - 17:30	Editors' panel: Research quality and trends in Engineering Management	Constantin Blome (Lancaster, University Leipzig), Lucia Piscitello (Politecnico di Milano), Elisa Ughetto (Politecnico di Torino)	Complesso di Santa Cristina – Aula Magna
	Starting at 17:30	Network aperitif		Complesso di Santa Cristina – Chiostro
Tues 12/09 Day 2	9:00 - 10:15	Seminar: What makes your research interesting?	Markus Perkmann (Imperial College, London)	Complesso di Santa Cristina – Aula Magna
	10:15 - 11:00	Lab: That's why my research is interesting	Pair-working, by research fields	Complesso di Santa Cristina – Aula Magna e Aule 1, 2, 3, 4
	11:00 - 11:20	Coffee break		Complesso di Santa Cristina – Chiostro
	11:20 – 12:30	Seminar: How to write the "hook" in the introduction of your paper	Markus Perkmann (Imperial College, London)	Complesso di Santa Cristina – Aula Magna
	12:30 - 13:30	Lunch		Complesso di Santa Cristina – Chiostro
	13:30 - 15:00	Lab: Writing the "hook" in the introduction of my paper	Team-working with mentors, by research fields	Complesso di Santa Cristina – Aula Magna e Aule 1, 2, 3, 4
	15:00 - 15:30	Coffee break		Complesso di Santa Cristina – Chiostro
	15:30 - 17:30	Lab: Writing the "hook" in the introduction of my paper - Discussion	Team-working with mentors, by research fields	Complesso di Santa Cristina – Aula Magna e Aule 1, 2, 3, 4
	Starting at 19:30	(Optional) Dinner in the city		

Final Program (II)

Color	Type of activity
	Seminars
	Roundtables
	Labs
	Networking

Date	Time	Activity	Lecturer	Location
Wed 13/09 Day 3	9:00 - 9:45	Seminar: Communicating research knowledge	Torbjörn Netland (ETH, Zurich)	Complesso di Santa Cristina – Aula Magna
	9:45 - 10:45	Lab: Presenting your paper	Team-working with mentors, by research fields	Complesso di Santa Cristina – Aula Magna e Aule 1, 2, 3, 4
	10:45 - 11:15	Coffee break		Complesso di Santa Cristina – Chiostro
	11:15 - 12:30	Seminar: Tools and platforms in research communication	Torbjörn Netland (ETH, Zurich)	Complesso di Santa Cristina – Aula Magna
	12:30 - 14:00	Lunch		Complesso di Santa Cristina – Chiostro
	14:00 - 15:30	Lab: Innovative tools for research communication	Team-working with mentors, by research fields	Complesso di Santa Cristina – Aula Magna e Aule 1, 2, 3, 4
	15:30 - 16:00	Coffee break		Complesso di Santa Cristina – Chiostro
	16:00 - 17:30	Panel PIs of ERC grants: Exploring innovative methods	Marianna Marcella Bolognesi (University of Bologna), Alice Mattoni (University of Bologna), Raya Muttarak (University of Bologna), Giuseppe Notarstefano (University of Bologna)	Complesso di Santa Cristina – Aula Magna
	Starting at 20:30	Social dinner		Circolo Bononia – Via Castiglione 1, Bologna
Thu 14/09 Day 4	9:00 - 10:30	Panel: AiIG initiatives for research quality	Raffaella Cagliano (Politecnico di Milano), Matteo Kalchschmidt (University of Bergamo), Guido Nassimbeni (University of Udine)	Complesso di Santa Cristina – Aula A
	10:30 - 11:00	Coffee break		Complesso di Santa Cristina – Chiostro
	11:00 - 12:00	Panel: Presentation AiIG Pagliarani Prize and Young Scholars Awards	Albachiara Boffelli (University of Bergamo), Giovanni Massari (Politecnico di Bari), Azzurra Meoli (University of Bologna)	Complesso di Santa Cristina – Aula Magna
	12:00 - 13:00	Seminar: How to take the most out of your PhD dissertation	Riccardo Fini (University of Bologna)	Complesso di Santa Cristina – Aula Magna
	13:00 - 14:00	Lunch		Complesso di Santa Cristina – Chiostro
	Starting at 14:30	(Optional) Guided tour in Bologna		

Program at a glance:
key themes related to research quality

Designing your career path

Seminar: *How to build your PhD research path* (11/9 Afternoon)

Seminar: *How to take the most out of your PhD dissertation* (14/9 Morning)

Framing your research

Roundtable with Editors: *Research quality and trends in Engineering Management* (11/9 afternoon).

Seminar & Labs: *What makes your research interesting* (12/9 morning)

Exploring innovative methods

Roundtable with Unibo PIs of ERC projects (13/9 afternoon)

Communicating your research

Seminar & Lab: *How to write the "hook" in the Introduction of your paper* (12/9 afternoon)

Seminar & Lab: *Communicating your research knowledge in different formats* (13/9 morning)

Leveraging your network

Networking Social dinner (13/9 evening)

Roundtable AiIG initiatives for research quality (14/9 morning)

Registration Timeline

MAY 2023

Registration opens

Reserve your room soon! Strongly suggested
Bologna is a very popular destination, and September is high season for both business and tourism. Book your room soon (see slide 10)!

JUNE 2023

Early bird registration

Deadline:
30 June 2023.

*Once registered, you will receive a survey to fill out **by the 31st July:** in the survey you need to **choose your research area of interest** (see slides 11), **upload a 1 minute presentation video**, and **an extended abstract of your research** (3-4 pages). Further details for video & abstract will follow.*

JULY 2023

Late registration

Deadline:
31 July 2023.

SEPT. 2023

Summer School

11-14 September 2023

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Registration and fees

• To participate in the XXXI AiIG PhD Summer School payment can only be performed by **Credit Card** at the registration <u>link</u> of the Summer School section of the AiIG website. Tuition fees depend on the participant status and are inclusive of participation, course materials, lunches, coffee breaks, social aperitif and gala dinner.

• **Early bird - AiIG junior members (before June 30th 2023)**: Tuition for the program is € 430.00 (including € 30 for 2023 AiIG membership).

• **Late registration - AiIG junior members (after June 30th 2023)**: Tuition for the program is € 500.00 (including € 30 for 2023 AiIG membership).

• **Ordinary participants**: Tuition for the program is € 600.00..

For logistical reasons, the maximum number of participants in the Summer School is 90, based on the order of registration.
*AiIG has no VAT and therefore does not issue invoice, but **receipt**. If you require further information, please contact the secretariat at aiig2023@unibo.it*

Accommodation

Bologna is a very popular business and tourist destination, especially in September. Participants are **strongly suggested to book their accomodation well in advance!**

Here you can find a non exhaustive **list of hotels or B&B** for your accomodation:
https://www.bolognawelcome.com/it/informazioni-turistiche/ambiente-3-ospitalita/famiglia-01-dove-dormire

For those who wish, there is a limited number of rooms at a discounted price at the **COMBO Hotel** in **Via de' Carracci 69/14, 40129 - Bologna** (tel: +39 051 039 7900) - double rooms single use (DUS) or double rooms twin beds. Link to reserve: https://thisiscombo.com/it/location/combo-bologna with your credit card, use the code "AIIG23" for a 10% discount for participants at the Summer School

CAMPLUS BONONIA is a student hostel with single and double rooms **in Via Sante Vincenzi 49/51.**

Research areas and mentors

The Labs sessions are based on teamwork with the following **mentors** from the AiIG community:

Accounting, Performance and Control: Matteo Mura (Università di Bologna)
Complexity and Simulations: Linda Ponta (Università di Genova)
Entrepreneurship: Annalisa Croce (Politecnico di Milano), Elisa Villani (Università di Bologna)
Family Business: Giovanna Campopiano (Università di Bergamo)
Finance: Annalisa Croce (Politecnico di Milano)
Information Systems: Paolo Roma (Università di Palermo)
Innovation: Cinzia Battistella (Università di Udine), Paolo Roma (Università di Palermo)
Knowledge Management: Filippo Visintin (Università di Firenze)
Marketing: Rosa Maria Dangelico (Politecnico di Bari)
Organization: Elisa Villani (Università di Bologna)
Public Management: Filippo Visintin (Università di Firenze)
Strategy: Cinzia Battistella (Università di Udine)
Supply Chain and Operations: Marco Formentini (Università di Trento); Albachiara Boffelli (Università di Bergamo)
Sustainability and Social impact: Rosa Maria Dangelico (Politecnico di Bari), Matteo Mura (Università di Bologna)

Invited Speakers (I)

Seminars' speakers

Prof. Riccardo Fini - Università di Bologna
Full professor of Entrepreneurship. Coordinator of PhD Programme in Management. Coordinator of the PhD program in General Management, University of Bologna. Associate editor for the Journal of Technology Transfer.

Prof. Dr. Torbjörn Netland- ETH, Zurich
Head of Chair of Production and Operations Management. Associate Editor of the Journal of Operations Management. Member of the World Economic Forum's Global Future Council on Advanced Manufacturing and Value Chains.

Prof. Markus Perkmann - Imperial College, London
Professor of Innovation and Entrepreneurship. Vice-Dean (Research & Faculty) and academic director of the Imperial Enterprise Lab.. Co-founding editor of Innovation: Organization & Management.

Prof. Maurizio Sobrero - Università di Bologna
Full Professor of Technology and Innovation Management. Associate Dean for New Faculty Recruitment at BBS. Editorial Board Member for the Journal of Technology Transfer and the European Management Review.

Editors' Panel: "Research quality and trends in Engineering Management"

Prof. Constantin Blome - Lancaster University Leipzig
Professor of Supply Chain Management. Academic Dean of Lancaster University Leipzig.
Co-Editor-in-Chief of the International Journal of Operations & Production Management.

Prof. Lucia Piscitello - Politecnico di Milano
Full Professor of International Business. Co-director of the John H. Dunning Center for International Business at the Henley Business School, University of Reading, UK. Associate Editor of the Global Strategy Journal, and on the editorial boards of several journals.

Prof. Elisa Ughetto - Politecnico di Torino
Full Professor of Accounting and Corporate Finance and Entrepreneurial Finance.
Associate Editor for the Journal of Small Business Management and the International Journal of Innovation and Technology Management.

Invited Speakers (II)

Panel with PIs of ERC grants: "Exploring innovative methods"

Prof. Marianna Marcella Bolognesi - Università di Bologna
Associate Professor of Linguistics.
PI of the ERC starting grant: ABSTRACTION: Unlocking meaning from experience through language.

Prof. Alice Mattoni - Università di Bologna
Associate Professor of Political and Social Sciences.
PI of the ERC starting grant BIT-ACT: Bottom-up initiatives and anti-corruption technologies

Prof. Raya Muttarak - Università di Bologna
Full Professor of Demography.
PI of the ERC Consolidator Grant POPCLIMA: Population Dynamics under Global Climate Change.

Prof. Giuseppe Notarstefano - Università di Bologna
Full Professor of Automatic Control.
PI of the ERC starting grant OPT4SMART: Distributed Optimization Methods for Smart Cyber-Physical Networks

Panel: "AiIG initiatives for research quality"

Prof. Raffaella Cagliano - Politecnico di Milano
Full Professor of People Management and Organization. Director of the Department of Management Engineering. Associate Editor of the International Journal of Operations and Production Management and of Operations Management Research.

Prof. Matteo Kalchschmidt - Università di Bergamo
Full Professor of Project and Innovation Management. Head of the Department of Management, Information and Production Engineering. Editor in Chief of Operations Management Research.

Prof. Guido Nassimbeni - Università di Udine
Full Professor of Management Engineering. Area Editor of Operations Management Research. Member of the Editorial Review Board of the Journal of Purchasing and Supply Management.

Young Scholar and Best Paper Awards

FRANCESCO GALATI YOUNG SCHOLARS AWARD

GIORGIO PAGLIARANI BEST PAPER AWARD

Project Title: The challenge of youth employment for the entrepreneurial university: Educating the new generation of entrepreneurial employees in STEM fields

Angelo Cavallo
Politecnico di Milano

Alice Civera
Università degli Studi di Bergamo

Davide Hahn
Università degli Studi di Bergamo

Azzurra Meoli
Università di Bologna

Giuliano Sansone
University College Dublin

Project Title: Supply chain resilience growth enabled by circular business models: The development of a complexity theory approach

Alessandro Annarelli
Sapienza Università di Roma

Giovanni Massari
Politecnico di Bari

Simonetta Primario
Università degli Studi di Napoli Federico II

Gloria Puliga
LIUC - Università Cattaneo

Project Title: Make it through innovation: Exploring how different forms of innovation can facilitate back- reshoring

Albachiara Boffelli
Università degli Studi di Bergamo

Cristina Di Stefano
Politecnico di Milano

Mariangela Piazza
Università degli Studi di Palermo

Article title: Investigating the drivers of failure of research-industry collaborations in open innovation contexts

Stefano Castegnaro
INFN Sez. di Padova

Enrico Maria Franchin
INFN Sez. di Padova

Gloria Puliga
LIUC Università Cattaneo

Andrea Urbinati
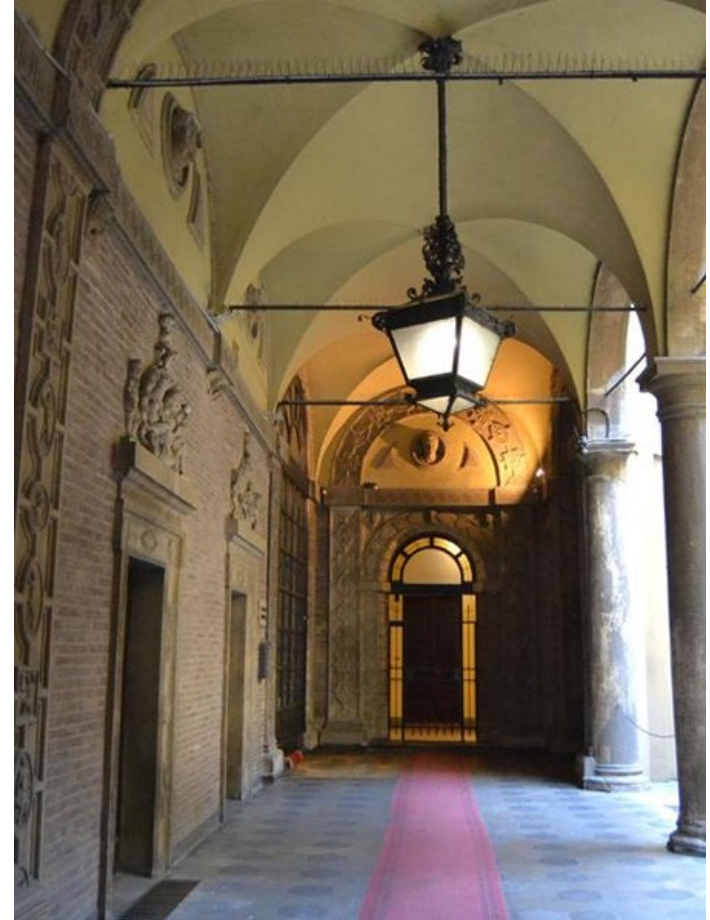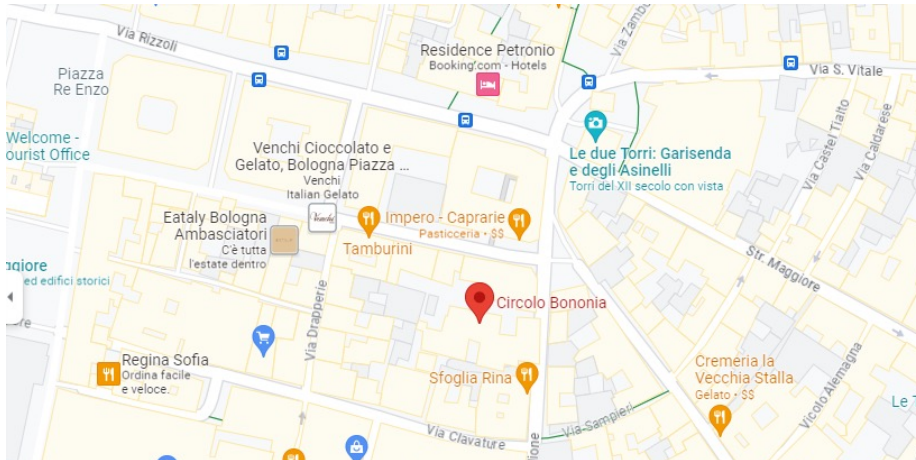LIUC Università Cattaneo

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Social Dinner

The social dinner will take place on
Wednesday 13 September 2023 (at 20:30) at:

Circolo Bononia

Palazzo Bolognetti
Via Castiglione 1
40124 - Bologna (Italia)

Organizing committee

- Paolo Barbieri
- Clio Dosi
- Riccardo Fini
- Federico Munari
- Laura Toschi

- Alessandro Grandi
- Rosa Grimaldi
- Mariolina Longo
- Azzurra Meoli
- Matteo Mura
- Maurizio Sobrero
- Matteo Vignoli
- Elisa Villani

ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT

Contacts

For more information please contact:
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AilG
Associazione italiana di Ingegneria Gestionale

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DEPARTMENT OF MANAGEMENT

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