



SAVE THE DATE – XXV AiIG PhD Summer School 2017 [12-15 September, Milan]

Dear PhD Students and Colleagues,

with this message we would like to introduce the new edition of the PhD Summer School organized by AiIG, the Italian Association of Management Engineering. We have radically innovated the structure and contents of the Summer School in order to make it closer to the needs of our PhD Students and to turn it into an opportunity to create and strengthen relationships between PhD Students and the AiIG Community.

CONCEPT

By working on the feedbacks we have collected from the PhD Students who had attended the last editions of the Summer School and guided by the insights received from the AiIG Executive Board, the 2017 Edition of the Summer School will be the first one of a 3-year cycle of PhD Summer Schools. With the aim to make the Summer School more practically-oriented and focused on giving PhD Students cross-disciplinary tools useful to address their current and future challenges, each Summer School in the 3-year cycle will focus on one of these topics:

- ▣ **2017 – Research**, which is aimed at developing the research skills of the PhD Students, by focusing in particular on:
 - Structuring a relevant and solid research project and positioning it against existing bodies of research and theories;
 - Producing strong outputs from a research project and placing them in the most appropriate journals;
- ▣ **2018 – Teaching**, which is aimed at developing the teaching skills of the PhD Students, by focusing in particular on:
 - Designing effective education programs based on an in-depth understanding of the underlying learning processes;
 - Teaching and engaging students in both undergraduate and postgraduate education programs;
- ▣ **2019 – Impact**, which is aimed at developing the capabilities of the PhD students to fund their research projects and impact management practice, by focusing on:
 - Identifying and leveraging the most appropriate opportunities to fund a research project;
 - Designing applied research projects in collaboration with corporate actors that can impact management practice.

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In all the 3-year cycle Summer Schools, specific sessions will be focused on improving the relational, communication and soft skills of the PhD Students.

Moreover, a group of Mentors from the AiIG Community will be involved in each Summer School. They will work in close contact with the PhD Students to share knowledge and create valuable connections between PhD Students and the broader AiIG Community.

SCHEDULE

The 2017 Edition of the PhD Summer School will last 4 days, starting on **September, the 12th at 13.00** and ending on **September, the 15th at 14.00**.

LOCATION

Starting from the 2017 Edition, the Summer School (as it happens with the AiIG Annual Scientific Conference) will change location every year, and will be organized in the premises of the organizing university.

The 2017 Edition will be hosted by the School of Management – Politecnico di Milano, in **Via Lambruschini, 4B (Building 26/B) - 20156 Milano, Italy**.

NEXTS STEPS

1. Save the date of the XXV AiIG PhD Summer School 2017 in your agenda!
2. We will be back to you by the end of April with more details about the Early Bird registration and the content and engaging activities of the 2017 Edition.

Looking forward to talking to you very soon!

Best wishes

The AiIG Executive Board and the 2017 AiIG Summer School Organizing Committee

The 2017 AiIG Summer School Organizing Committee:

Tommaso Buganza

Claudio Dell'Era

Simone Franzò

Federico Frattini

Stefano Magistretti

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