

XXIX Annual Scientific Meeting
RSA AiIG 2018
Castellanza, October 11-12, 2018



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AiIG 2018

**11-12 October 2018
CASTELLANZA**

**The challenge of management
engineering in a changing
manufacturing world**

Developing competences and intellectual
capital across management and technology

CALL FOR PAPERS

rsa_aiig2018@liuc.it

IMPORTANT DATES

15 June 2018 – Submission of extended abstract/full paper

29 June 2018 – Notification of acceptance

21 September 2018 – Submission of full paper

10 June – 21 September 2018 – Registration

11-12 October 2018 –XXIX Annual Scientific Meeting AiIG

SCIENTIFIC COMMITTEE

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Raffaella Cagliano – Politecnico di Milano
Silvano Cincotti – Università di Genova
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ORGANISING SECRETARY

Università Cattaneo - LIUC

in collaboration with Inventa Wide srl

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PROGRAMME

The 29th edition of the Annual Scientific Meeting of the Italian Association of Management Engineering (AiIG) will take place in Castellanza, on 11-12 October 2018, organized by the School of Industrial Engineering at Università LIUC (Corso Matteotti 22; Piazza Soldini 5).

The programme is detailed as follows:

- Plenary Session, 11 October – morning (Aula Magna);
- Thematic tracks and parallel sessions, 11 October – morning and afternoon and 12 October – morning (M4 Building)
- Second Plenary Session and Annual Members' meeting – following the parallel sessions on 11 October (Leonardo Company, Vergiate, via Roma 51)
- Spina Award and Pagliarani Award, 12 October – within the Annual Members' meeting;
- Social dinner, 11 October – evening.

The detailed conference programme will be available at: www.convegnoaiig.it/2018.

CONFERENCE THEME

The 29th Annual Scientific Meeting theme is “The challenge of management engineering in a changing manufacturing world”. Other than papers addressing the theme of the conference, contributions from all the research domains of the AiIG scientific community are welcome. This Call for Papers encourages the submission of extended abstracts and full papers to both the general conference and specific thematic tracks.

The selected tracks address the following topics:

1. Gender studies in management, economics and organization
2. Digital transformation
3. Family business heterogeneity, strategies and value creation across generation
4. Exploring the multi-faceted non-economic goals of entrepreneurial firms
5. Public service innovation: recent trends and perspectives
6. Uncovering the hidden side of complexity in economics and management
7. Managing international business network in digital manufacturing era: challenges and opportunities
8. Measuring and managing shared value of innovation ecosystems
9. Enabling open innovation: methods, tools and context

More information about the tracks will be available on the website.

PAGLIARANI AWARD

In memory of Professor Giorgio Pagliarani, the first president of the Italian Association of Management Engineering, a Best Paper Award has been established.

The award is reserved to papers already published by young scholars (not more than 35 years old). Paper can have more than one author, but cannot be co-authored by associate or full professors. A commission appointed by the Board of the Association will evaluate each submitted paper on the basis of its quality as well as of the AiIG ranking of the journal. Further information available at: www.ingegneriagestionale.it.

PREMIO SPINA

In memory of Professor Gianluca Spina, School of Management - Politecnico di Milano and past President

AiIG, an Award for Teaching Excellence and Innovation has been established. Further information available at: www.ingegneriagestionale.it.

WORK SUBMISSION

Extended abstracts and full papers should be submitted to the following email address: rsa_aiig2018@liuc.it.

In case of a submission to a thematic track, we ask the authors to indicate in the email subject the number and the title of the selected track.

The extended abstract must be 5-6 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing). Full papers must be no more than 30 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing).

In the first page, the contributions should report the title, the names of the authors and their affiliation, the name and address of the corresponding authors, and up to five keywords.

As for the extended abstracts, the following structure is suggested: 1. Introduction; 2. Relevance of the research; 3. Contribution, 4. Method; 5. Description of results; 6. Bibliography (no more than 15 citations).

With the exception of the first page, the submissions should not report the names of the authors.

Each author can submit up to three contributions.

A blind review process will be adopted for the evaluation of all submissions.

Acceptance could be conditional to revisions which will be communicated to authors in due time.

CONFERENCE PROCEEDINGS

The presented papers will be available on the conference website. The papers, to be included in the conference proceedings, require that at least one of the authors is registered at the conference.