

# AiIG Early Career Scholars Lab

First Edition

Navigating the challenge of  
high-quality research with impact



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DEPARTMENT OF MANAGEMENT



**POLITECNICO**  
MILANO 1863  
SCHOOL OF MANAGEMENT

**AiIG**

Associazione italiana di Ingegneria Gestionale



# Where and When

## Alma Mater Studiorum - Università di Bologna

Complesso di Santa Cristina,  
Piazzetta Giorgio Morandi 2, Bologna.

## From 14th to 15th September 2023

First activity starts at 9 am, registration from 8.30 am.  
Last activity ends on the 15th at 2 pm.



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# **AiIG - Early Career Scholars Lab**

## **Aims of the initiative**

- The Early Career Scholars Lab stems from the recognition of the growing need for our researchers to continue their education on all relevant aspects of their academic career, as well as the importance of strengthening the sense of community and identity of AiIG researchers.
- It aims at:
  - Providing an educational opportunity to support the career path of early career scholars
  - Cultivating the management engineering identity among AiIG researchers
  - Providing a dedicated opportunity to create a strong community among AiIG early career scholars
  - Encourage collaboration between different universities

# AiIG - Early Career Scholars Lab 2023

## Navigating the challenge of high-quality research with impact

- Young scholars are facing today unprecedented challenges deriving from numerous yet often contradictory requests on their research outcome. From the one hand research quality should be balanced with increasing targets in terms of productivity. Research quality itself is a complex and often not clearly defined target. On the other end, there is an increasing pressure to produce research outcomes that are relevant and have an impact on the business and the society.
- Navigating this complex scenario is not always easy.
- The AiIG Early Career Scholars Lab aims at creating an opportunity to learn from the experience of more senior researchers and to discuss among peers the main challenges and possible solutions.
- The Lab includes a keynote speech, panels, workshops and peer discussions aimed at tackling some of the main tensions of producing high quality research with impact.

# AiIG - Early Career Scholars Lab 2023 - Programme

## Thursday 14th September

- 8:30 Registration
- 9.00 **Opening** – *Raffaella Cagliano, AiIG President*
- 9.15 Panel: **AiIG for high-quality research** - *Raffaella Cagliano, Matteo Kalchshmidt, Raffaella Manzini, Guido Nassimbeni*
- 10.30-11.00 coffee break
- 11.00 Keynote: **How can we make our research relevant and impactful?** – *Federico Caniato*
- 12.00 Lab – ***Sharing strategies to bridge rigor and relevance*** - *Facilitated by Fabia Bertolotti, with the support of Paolo Barbieri, Marco Formentini and Cinzia Battistella*
- 13.30 Lunch

# AiIG - Early Career Scholars Lab 2023 - Programme

## Thursday 14th September

- 14.30 Panel: **Publishing in top quality journals: how far to go with this game? - *Fabiola Bertolotti, Federico Caniato, Antonio Messeni Petruzzelli, Markus Perkmann; Chaired by Antonio Messeni Petruzzelli***
- 16.00-16.30 coffee break
- 16.30 Lab – **Float like a butterfly or sting like a bee: Dealing with dilemmas of publishing in top-quality journals** - *Facilitated by Antonio Messeni Petruzzelli, with the support of Matteo Mura, Marco Formentini and Cinzia Battistella*
- 18.30 – 19:00 Networking
- 20:00 Dinner at Ristorante Biagi

# AiIG - Early Career Scholars Lab 2023 - Programme

## Friday 15th September

- 9.30 Seminar - **Collaboration in high-quality research** – Seminar by **Andrea Fronzetti Colladon** and panel with: Raffaella Cagliano, Marco Formentini, Azzurra Meoli (winner of Premio Giovani AiIG)
- 11.00-11.30 coffee break
- 11.30 Lab – **Research speed date** - Facilitated by Andrea Fronzetti Colladon with the support of Marco Formentini and Cinzia Battistella
- 13.00 Closure and lunch

# Confirmed speakers

## Seminars' speakers



**Prof. Federico Caniato - Politecnico di Milano**  
Full Professor of Supply Chain Management



**Prof. Fabiola Bertolotti**  
**Università degli Studi di Modena e Reggio Emilia**  
Full Professor of Organizational Behaviour.



**Prof. Antonio Messeni Petruzzelli**  
**Politecnico di Bari**  
Full Professor of Innovation Management



**Prof. Markus Perkmann**  
**Imperial College, London**  
Professor of Innovation and Entrepreneurship



**Prof. Andrea Fronzetti Colladon**  
**Università degli Studi di Perugia**  
Associate Professor of Management Engineering

## Panel: "AiIG initiatives for research quality"



**Prof. Raffaella Cagliano - Politecnico di Milano**  
Full Professor of People Management and Organization.



**Prof. Matteo Kalchschmidt - Università di Bergamo**  
Full Professor of Project and Innovation Management.



**Prof. Guido Nassimbeni - Università di Udine**  
Full Professor of Management Engineering.



# Confirmed Mentors



**Prof. Paolo Barbieri**  
**Università di Bologna**

Associate Professor of  
Supply Chain Management



**Prof. Marco Formentini**  
**Università di Trento**

Associate Professor of  
Management Engineering



**Prof. Matteo Mura**  
**Università di Bologna**

Associate Professor of  
Management Engineering



**Prof. Cinzia Battistella**  
**Università di Udine**

Associate Professor of  
Management Engineering



**Dr. Azzurra Meoli**  
**Università di Bologna**

Senior Researcher in  
Management Engineering

# AiIG - Early Career Scholars Lab 2023 - Overview of activities

## **AiIG for high-quality research:**

This panel aims at sharing the relevance of high-quality research within the AiIG community and at providing an overview of the actions taken by our Association to support the growth and nurturing of high-quality research competencies of AiIG scholars.

## **Balancing rigour and relevance**

*Keynote: How can we make our research relevant and impactful?*

*Lab – Sharing strategies to balance rigour and relevance*

Through a keynote speech and a Lab we would like to discuss the challenges and opportunities arising from pursuing a research that has high scientific rigour and is aligned with the requirements of publishing in high-quality journals, and has at the same time a significant impact also outside the academic field. Participants will be able to share their experiences in pursuing this type of research and practice the art of disseminating their research to a broader audience.

# AiIG - Early Career Scholars Lab 2023 - Overview of activities

## **Publishing in top-quality journals**

*Panel: Publishing in top-quality journals: how far to go with this game?*

*Lab – Float like a butterfly or sting like a bee: Dealing with dilemmas of publishing in top-quality journals*

This session is aimed at sharing suggestions, tips and experiences on publishing in top-quality journals, but also to discuss with a critical perspective the possible dilemmas or deviations arising in the “game” of top-quality journals publishing. Participants will have the opportunity to discuss some typical dilemmas and the possible strategies and solutions to face them.

## **The role of collaborations in high-quality research**

*Seminar & Panel - Collaboration in high-quality research*

*Lab - Speed date exercise to explore possibilities to collaborate*

This section will present some data-supported considerations about the role of collaboration for high-quality research, the possible choices to be made about research collaborations, and the challenges and risks of collaborations. The Lab will provide an opportunity to network and discuss opportunities for future collaborations among participants and to experience at the same time the challenges of collaborating.

# Social dinner

The social dinner will take place on **Thursday  
14 September 2023** (at 20:00) at:

## **Ristorante Biagi**

Via Saragozza, 65  
40123 Bologna

<https://www.ristorantebiagi1937.com/>

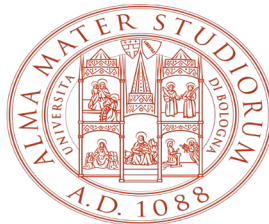




# Organizing Committee

## Università di Bologna

- Paolo Barbieri
- Riccardo Fini
- Federico Munari
- Laura Toschi



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## Politecnico di Milano

- Raffaella Cagliano
- Antonella Moretto



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